

# Privacy Notice



Last updated 2/25/2021

Thank you for visiting [www.mursion.com](http://www.mursion.com), and its subdomains (“the Sites”). We are strongly committed to protecting your privacy. The purpose of this privacy policy is to inform users of the Sites as to what information we collect and how and why we use such information. The Sites are websites published and maintained by Mursion, Inc. (“Mursion”). The terms “we”, “our” and “us” refer to Mursion

## 1. Disclosure Regarding Collection and Use of Personal Data.

Through the Sites, users may choose to enter personal data and information about themselves. If you decide to share personal data with us, we will ask for your consent to use that data as described in this privacy policy. This policy explains our online information collection and use practices and the choices you can make about the way we use and share such information. Please take the time to read and understand this policy so that you can understand how we use your personal data. Please note that our online data collection and use practices may differ from our practices regarding data obtained offline.

*Remember: if you make use of the site, register with the site, request information that we may offer or submit data in any way to or through the site you agree to these terms. As we update and expand our services, this policy might change, so please review it from time to time.*

## 2. The Personal Data We Collect.

We may collect personal data and information about you through a variety of methods, such as your request to be added to our mailing lists, documents that you submit to us, transactions in which you may engage with us or through visits that you may make to the Sites. This policy applies to all personal data that we collect and maintain about our users, including any contact information (e.g., name and address), or identifying information that we may obtain in connection with providing services. You may view or change your information at any time by contacting us. In addition, you may withdraw your consent to our use of your personal data. If you do so, you may also request that we remove that data from our records and databases. For information on the types of data we collect, please visit <https://mursion.com/privacydatainfo>.

## 3. Other Collected Information

We also may collect certain non-personal data (i.e. generic information that does not identify you personally) when you visit any of our web pages such as the type of browser you are using (e.g., Chrome, Internet Edge), the type of operating system you are using (e.g., Windows 10 or macOS), the domain name of your Internet service provider and geo-location. We also use Google analytics to track site usage.

#### **4. How We Use Your Personal Data.**

We use your personal data to provide you with products or services that you have requested, to respond to questions or communications and to get in touch with you when necessary. For example, we may use your personal data to communicate with you or to send you information that you have requested. We may send you an email offering products or services which we think you may be interested in or to ask you to participate in a survey. In addition, we may make and store video and sound recordings if you participate in our simulation services and give us your consent to do so. We will tell you how we use and store such recordings at the time we request your consent..

#### **5. How We Share Your Personal Data.**

We will not share with third parties the personal data you provide except (a) if it is for the purpose(s) you provided it; (b) with your consent; (c) as may be required by law or as we think necessary to protect our company or others from injury (e.g. in response to a court order or subpoena, in response to a law enforcement agency request or when we believe that someone is causing (or about to cause) injury to or interference with the rights or property of another); (d) with other persons, service providers or companies with whom we contract to carry out internal site operations or our business activities (for example, sending out a product or a promotional item that you have requested on the Sites); and/or (e) notifying you when we make material changes to one of our subscriber agreements or this policy. We will seek to obtain your consent at the place where the information is collected either by an "opt-in" or "opt-out" method, or by other means (such as sending to you an email).

#### **6. Personal Data Gathered Under Previous Versions of This Privacy Policy.**

Personal data collected via the Sites will generally be governed by the version of the Privacy Policy in effect at the time the information was gathered. We will not retroactively make material changes to the way we use personal data collected under previous versions of this Privacy Policy without obtaining your consent.

#### **7. Use and Disclosure of Anonymous Information.**

We sometimes use the non-personal data that we collect to improve the design and content of the Sites, to enable us to personalize your Internet experience, or otherwise to improve our services and offerings. We also may use this information in the aggregate to analyze how the Sites are used, as well as to offer you products, programs or services.

#### **8. Receipt of Communications; Withdrawal of Consent.**

If you decide not to receive marketing or promotional e-mails from us that may relate, for example, to new services or offerings, you may withdraw your consent to receive these communications by emailing us at [security.requests@mursion.com](mailto:security.requests@mursion.com) to (i) remove your information from our lists; or (ii) change or edit your preferences. You may also use the consent withdrawal mechanism that is contained in an email.



If you would like to withdraw your consent to receive marketing or promotional postal mail from us, please email us at [security.requests@mursion.com](mailto:security.requests@mursion.com) or let us know in writing via letter addressed to: Attn: Data Protection Officer, Mursion, Inc., 2443 Fillmore St., Suite 515, San Francisco, CA 94115. For all postal mail requests, please include your name, street address, city, state, and zip code. We cannot accept postal mail requests via telephone or facsimile, nor will we be responsible for notices that are not labeled or sent properly or lack complete information. Please note that we may require up to sixty (60) days to fully remove your postal mail information from our mailings.

## **9. Collection of Information by Others.**

The Sites may contain links to other websites, including links that are placed there by us, such as third-party products or services or text hyperlinks. Please be aware that we are not responsible for the privacy practices of any other website. We encourage all users of the Sites to be aware of when they leave the Sites, and to read the privacy policies of each and every website that collects personal data. This privacy policy applies solely to information collected by the Sites, through the Sites.

## **10. Cookies.**

To enhance your online experience with us, many of our web pages use "cookies." Cookies are text files placed on your hard disk by our web server. Cookies, by themselves, do not tell us your e-mail address or other personal data unless you choose to provide this information to us. However, once you choose to provide the personal data, this information may be linked to the data stored in the cookie. Cookies cannot be used to run programs or deliver viruses to your computer. Mursion only uses essential cookies that are required for our website to operate. We do not use cookies to collect any Personal Data or other information, such as IP addresses or website usage. We also use Google analytics to enhance the user experience and improve the Sites and our Services.

## **11. Clickstream Data.**

As you use the Internet, a trail of electronic information is left at each web site you visit. This information, which is sometimes referred to as "Clickstream Data," can be collected and stored by a web site's server. Clickstream Data can tell us the type of computer and browsing software you use and the address of the web site from which you linked to the Sites. We may use Clickstream Data as a form of non-personal data to anonymously determine how much time visitors spend on each page of the Sites, how visitors navigate throughout the Sites and how we may tailor our web pages to better meet the needs of visitors. This information will only be used to improve the Sites. Any collection or use of Clickstream Data will be anonymous and aggregate.

## **12. Our Commitment to Security.**

We believe we have in place the appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security and correctly use the information we collect online.



### 13. International Users.

If you are visiting the Sites from a location outside of the United States, your connection will be through and to servers located in the United States and all information you provide will be processed and securely maintained in our web servers and internal systems located within the United States. IN ADDITION, IF YOU ARE LOCATED OUTSIDE THE UNITED STATES, YOU SHOULD NOTE THAT YOUR INFORMATION WILL BE TRANSFERRED TO THE UNITED STATES, THE LAWS OF WHICH MAY BE DEEMED BY OTHER COUNTRIES TO HAVE INADEQUATE DATA PROTECTION (see, for example, EU General Data Protection Regulation, a copy of which can be found at: [https://ec.europa.eu/info/law/law-topic/data-protection\\_en](https://ec.europa.eu/info/law/law-topic/data-protection_en). Users of the Sites located in countries outside of the United States of America who submit personal data do thereby consent to the general use of such data as provided in this privacy policy and to the transfer of that information to and/or storage of the information in the United States of America. To the maximum extent allowable, this policy and our legal obligations are subject to the laws of the State of New York and the United States of America, regardless of the location of any user.

### 14. Data Subject Rights

If you are a resident of the EU, EEA, or Switzerland, you have certain rights with respect to your Personal Data as set forth below. It is also our policy to honor these principles with respect to Personal Data of individuals residing outside of those jurisdictions.

- *Access:* You can request more information about the Personal Data we hold about you. You can also request a copy of your Personal Data.
- *Rectification:* If you believe that any of your Personal Data is incorrect or incomplete, you can request that we correct or change the data. You can also correct some of this information directly by logging into your portal account.
- *Objection:* You can contact us to object to the collection or use of your Personal Data.
- *Erasure:* You can request that we erase some or all of your Personal Data from our systems.
- *Restriction of Processing:* You can ask us to restrict further processing of your Personal Data.
- *Portability:* You have the right to ask for a copy of your Personal Data in a machine-readable format. You can request we transmit the data to another entity where technically feasible.
- *Withdrawal of Consent:* If we are processing your Personal Data based on your consent (as indicated at the time of collection of such data), you have the right to withdraw your consent at any time.
- *Right to File Complaint:* You have the right to lodge a complaint about Mursion's practices with respect to your Personal Data with the supervisory authority of your country or EU Member State.

If you would like to exercise any of these rights please contact our security team at security.requests@mursion.com

To protect your privacy and security, we will take reasonable steps to help verify your identity before granting access or making corrections.

#### **15. Parents.**

We will not knowingly accept personal data from anyone under 16 years old in violation of applicable laws. If you believe that your child under 16 has gained access to the Sites without your permission, please contact us. We have taken commercially reasonable steps to restrict use of the Sites to those who are at least 16 years old. We do not market products or services for purchase by children and all products or services we market are for purchase by individuals over 16 years old only, or with adult permission.

#### **16. Changes to this Policy.**

Because our business needs may change over time, we reserve the right, at our discretion, to change, modify, add, or remove portions from this policy at any time. We will not reduce, rescind or otherwise take away any of the privacy rights granted to users under this policy unless required by law. However, we may modify this policy in ways that either do not materially affect your privacy rights or are more protective of such rights. In such cases, we will provide at least 30 days advance notice of such changes. This policy will be effective as of Feb 24th, 2020.

#### **17. How to Contact Us.**

If you have any questions or concerns about this privacy policy or believe that we are not properly using or storing your personal data you may email Tomer Ben-Evi, Data Protection Officer at security.requests@mursion.com or write to the following address:

*Mursion Inc.*

*Attn: Data Protection Officer*

*2443 Fillmore Street, Suite 515*

*San Francisco, CA 94115*

*Telephone: 415-746-9631 ext 022*

